

TP WINNET BSR, START CONFERENCE IN VILNIUS, LITHUANIA

BALTIC REGION WOMEN RESOURCE CENTRES FOR THE ADVANCEMENT OF THE REGION

Date: September 25, 2014

Time: Registration start at 9 am, conference start at 9.30, conference end at 4 pm.

Venue: Ministry of Economy, Gedimino pr. 38, LT-01104 Vilnius. Room 212

Aim: The aim of the conference is to introduce the Thematic Partnership Project "Winnet BSR" and to discuss about gender sensitive policies, models and methods contributing to business development and promoting innovation in SMEs led by women.

Participants:

- TP Winnet BSR project partners from Lithuania, Poland, Estonia, Latvia, Sweden,
- "Going Abroad – promoting women social and economical activities and networking between EU and East Europe" Project partners from Moldova and Belarus
- Invited participants – politicians and decision makers, public authorities, researchers, representatives of NGOs and other related organisations.

PROGRAMME

8.30-9.00 Registration, coffee

Welcome

9.00-9.30 Opening of the conference

Cultural welcome from Rietavas

Welcome by hosts of the conference **Evaldas Gustas**, Minister of Economy and **Laima Dockeyciene**, director of Rietavas Business Information Centre

9.30-10.30 Presentations of conference guests, representatives of:

- Lithuanian Parliament
- Lithuanian Ministry of Social Security and Labour
- Lithuanian Ministry of Agriculture
- Lithuanian Ministry of Foreign Affairs

Morning Session – Economic Growth and Gender Equality

10.30-10.55 **Britt-Marie Söderberg Torstensson**, Winnet Sweden President
Presentation of Winnet BSR and the "Baltic Sea Region Partnership Platform for Gender & Economic Growth" and their preconditions

10.55-11.20 Representative of Enterprise Lithuania, Director of Entrepreneurship Department (TBC)

SME dynamics and competitiveness of Lithuania

11.20-11.40 Coffee break

11.40-12.05 **Vanda Jurseniene**, Head of Equality Between Women And Men Division, Lithuanian Ministry of Social Security and Labour
Implementaion of gender equality in Lithuania: promoting economical independence of women

12.05-12.30 **Virginija Langbakk**, Director of European Institute for Gender Equality (EIGE) (TBC)
Gender indicators. Gender equality road map, legislation/ policy and actions

12.30-12.50 **Ewa Ruminska Zimny**, International Women's Forum at the Warsaw School of Economics TBC

12.50-13.00 Questions, remarks and round-up of Morning Session

13.00-14.00 Lunch

Afternoon Session – Promotion of Innovations

14.00-14.20 Representative of Agency for Science, Innovation and Technology *Promotion and development of innovations in Lithuania and Europe.*

14.20-14.40 **Dr Marta Hozer-Kocmiel**, University of Szczecin and **Karina Tomaszewska**, West Pomeranian University of Technology
Winnet Centre of Excellence in BSR region: Facts, Figures and Research Agenda.

14.40-15.00 **Dr. Lilija Kublickiene**, Institute of Sociology *Women participation in ITC sector. Using potential of young women.*

15.00-15.10 **Rasa Baliuleviene**, Rietavas Business Information Centre
Success teams method for promoting women entrepreneurs

Round-Up

15.10-15.20 **Britt-Marie Söderberg Torstensson**, Winnet Sweden President
Thematic partnership – using competences and joint efforts for further economical and Sustainable Growth

15.20-15.30 **Laima Dockeyciene**, Rietavas Business Information Centre
Starting WRC in Lithuania

15.30-16.00 Comments from conference participants

16.00 Closing the Conference

Coffee, Discussions



TP WINNET BSR, WORKSHOP

STARTING WOMEN RESOURCE CENTRES

Date: September 24, 2014

Time: Registration start at 9 am, workshop start at 9.30, workshop end at 4.30 pm.

Venue: Ministry of Economy, Gedimino pr. 38, LT-01104 Vilnius. Room 212

Aim: The workshop will provide information and training on how to run Women Resource Centre (WRC) Successfully in Baltic Sea Region states within the TP Winnet BSR partnership project.

Participants:

- TP Winnet BSR project partners from Lithuania, Poland, Estonia, Latvia, Sweden,
- Invited participants - politicians and decision makers, public authorities, researchers, representatives of NGOs and other related organisations and other relevant actors who could enable development of Women Resource Centres in Lithuania

PROGRAMME

9.00-9.30 Registration, coffee

9.30-10.00 Opening of the workshop

Welcome by hosts of the workshop:
Representative of the Ministry of Economy
Britt-Marie Torstensson, president of Winnet Sweden
Laima Dockeviciene, director of Rietavas Business Information Centre

10.00-10.20 **Vanda Jurseniene**, Head of Equality Between Women And Men Division, Lithuanian Ministry of Social Security and Labour
Implementaion of gender equality in Lithuania: promoting economical independence of women

10.20-10.40 **Dr Marta Hozer-Kocmiel**, University of Szczecin and **Karina Tomaszewska**, West Pomeranian University of Technology
Winnet Centre of Excellence in BSR region: Facts, Figures and Research Agenda.

10.40-11.00 **Dr. Lilija Kublickiene**, Institute of Sociology
Women participation in ITC sector. Using potential of young women.

11.00-11.10 **Rasa Baliuleviciene**, Rietavas Business Information Centre
Success teams method for promoting women entrepreneurs

11.10-11.30 Coffee break

11.30-13.00 **Britt-Marie Torstensson**, Winnet Sweden and **Sara Markus**, Winnet Sweden, W7
Training about WRC (see separate programme)

13.00-14.00 Lunch

14.00-15.30 **Britt-Marie Torstensson**, Winnet Sweden and **Popi Sourmaidou**, Winnet Europe and Managing Director, WRC, Ergani Center, Greece
Training about WRC (see separate programme)

15.30-15.50 Coffee break

15.50-16.15 Discussions

16.15-16.30 **Round-up and conclusions.** Continuation of the workshop in Szczecin, Sweden and Estonia.

16.30 **Guided walk around Vilnius old town**
Dinner in Vilnius old town

Program for How to Run Women Resource Centre successfully, content;

Step 1: Introduction,

- Why and how a WRC can contribute to change
- Women Resource Centers (WRC:s) as an actor for Women`s participation in Regional Development for a gender equal and sustainable growth in Baltic Sea Region
- What are WRC?
- The History and background of WRC:s
- Gender in Regional Development for Sustainable Growth, integration of gender
- Presentation of WRC:s in Sweden, assignment and role, function etc.
- Presentation of Interreg IVC Capitalisation project Winnet8, result and idea to be implemented in BRS region and strategy

Step 2; Work of WRC,

- Starting up, empowerment, mobilisation, democracy, organising women
- Management and leadership, action plan and budget
- Principles, knowledge
- Basic activities, funding, organising
- Special efforts, Premises, financing, sustainability
- In- organisation work, goal, aim
- Operative management
- Responsibilities of – WRCs board
- Working in project
- Working methods and tools, such as Business Success teams
- empowerment

Step 3:

- Communication and promotion,
- Best practices

Step 4; Cross border practices

- Winnet Europe,
- WRCs with a European perspective
- Global perspective

Partner Meeting

Date: September 23, 2014

Time: start at 4 pm for about 1,5-2 hours.

Venue: Holiday Inn Hotel , Seimyniskiu str. 1, Vilnius.

Aim: To discuss project matters

Participants: Project partners from Latvia, Estonia, Sweden, Poland, and Lithuania

Programme, agenda will be sent out 15 September, 2014

IMPORTANT INFORMATION

ABOUT TRAVEL AND ACCOMMODATION COSTS

The TP Winnet BSR project can support travel and accommodation cost for 1 representative from each partner organization from the following BSR states: Latvia, Estonia, Lithuania, Poland, and Sweden.

Please, fill in the registration form or send your 1 chosen representative's names to Rasa on the following e-mail address; vadybininke@rietavovic.lt by latest 10th September 2014.

It is important for the booking of travel and accommodation that will be arranged of Pajala Travel Agency in, Sweden.

How to book travel and accommodation

Pajala Travel Agency will secure the booking of travel and accommodation of representatives from TP Winnet BSR project partner's organisation, to Vilnius, Lithuania, after registration to participate

The accommodation will be paid for two nights in Vilnius, Lithuania. If someone needs to stay one night more, we have to know and discuss before confirmation. We have reserved for hotel room in Vilnius, Lithuania, at Hotel Holiday Inn, in the city center, Address: Seimyniskiu street 1, Vilnius, 09312, Lietuva, Tel. +370 800 31320 <http://www.holidayinnvilnius.lt/>

Please, contact Pajala Travel Agency on; info@pajalaresor.se or on phone: + 46 (0) 978-711 30, Viola or Eva-Marie

How to get to Vilnius, Lithuania,

The best way to reach Vilnius, Lithuania, is to fly to Vilnius Airport. Vilnius Airport is in the city, only few kilometers from the centre.

From the airport you can take a bus 3G, and leave the bus at the bus stop "Žalioji tiltas"(Green bridge), then it is 5 min walk to the Hotel. Bus ticket about 3 Litas, you can buy ticket in the bus, recommended to have small money – cash. Bus schedule: http://www.marsrutai.info/vilnius/?a=p.frameset&direction_id=46766&stop_id=5188&t=xhtml&l=en

Or take taxi, it is 6 km from Vilnius Airport to Hotel.

Hotel can organize collection from the airport – collection from the airport cost 70 Litas, delivery – 60 Litas.

How to get from Hotel to the workshop and conference venue

It is 1,65 km from the hotel to the workshop/conference venue (Gedimino pr. 38) . You can get advise how to reach the conference/ workshop venue at the hotel reception desk.

How to get other information

In case of questions, ideas or problems, please do not hesitate to contact: Rasa or Laima vadybininke@rietavovic.lt Phone: +370 640 17312

Registration for the Thematic Partnership Winnet BSR,

Please do your registration by latest 10 September, 2014, to vadybininke@rietavovic.lt

Other actors in BSR region

Other interested actors is invited to participate for free in the workshop/ conference, but by their own expenses for travel and accommodation in Vilnius, Lithuania,

Currency

Litas, 1 eur=3,45 Lt

Welcome!

