

**Work programme for WINNET Europe 2014,  
decided at the WINNET Europe AGM,  
in June, 10 2014, Malmö, Sweden**

The Basic aim of the work programme for year 2013, of WINNET Europe was to ensure and secure the establishment and sustainable – running of transparent, cost effective work organisation for the co-operation of WRCs, Women Resource Centers from all EU Members States and beyond.

**The Key Objectives of WINNET Europe  
Activities for 2014 are:**

- To strengthen the role of WRC s as key drivers and operational actors of in Regional Operation Programs (ROP) and in Regional Development and Growth to be one actor for implementing the gender perspective in regional policy strategy at European, National, Regional and at Local levels
- WRC s should be legitimized as a democratic tool for women’s voice in Europe within this issue of Regional Economic Development for Growth.
- To support the start -up training for how to start and run a WRC s in all member states with an empowerment perspective
- To continue strategic membership building so that WRC s from all Member States and acceding countries are represented in WINNET Europe
- To support and mobilise women’s entrepreneurship, start-up and running of SME s
- To support the development of gender knowledge within counselling and career guidance for education and labour market issues
- To support women’s literacy increased use if ICT and involvement in ICT by building and communication within and between WRC s in EuropeTo carry out an offensive marketing of the organization on European level and support members to do it in each country at national and or regional level
- To ensure the associations sustainability with and through a constant dialogue with the European Commission, EU parliament and EU institutions and EU programmes 2014-2020

- To be an active partner and dissemination of knowledge as experts within the projects different activities and to communicate the result to European level and to other actors with a thematic focus on labour market, Innovation and ICT issues.
- To secure the dissemination of Winnet 8 results
- To be a partner in the project to develop a train the trainer training of the handbook on; How to run a WRC successfully with an integrated European perspective
- To prepare new common EU-Projects (including all partners) on the before mentioned issues in order to be able to be applicants in the new programs starting in 2014
- Dissemination of the results of South Baltic Program project; Going Abroad as follows,
  - The handbook for starting & running Success Teams- the Success team method – a tool for succeeding with your business
  - the Gender report- Going Abroad Analysis- the life of Women and Men in South Baltic Countries
  - the final report- a documentation of a project connecting women’s business potential across borders
  - development of new project ideas on the basis of the tool of Success Team Method
  - participation in the Flagship project Gender, Innovation for Sustainable Growth
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## **Working groups:**

The following working groups will be highlighted and developed further 2014

- Membership issues and international contacts
- Train the trainer training; How to run a WRC successfully
- Women’s entrepreneurship
- Women and ICT, research and innovation
- Labour market, employment, social economy issues
- WRC modelling, quality criteria’s, evaluation including
- Information, Communication, PR, documentation
- The Associations Economy

For the WINNET EUROPE Board  
2014-05-20

Britt-Marie S Torstensson  
Chair women,