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Interreg 3 C W.IN.NET project position paper on;

1. Getting into ICT s – family and educational influences

Introducation

Actions and reflections to work on the issue "women and technology" and the information Society: some inputs from the Interreg 3 C project, W.IN.NET

Main objective W.IN.NET

To create a European Network of WRC, to improve the efficaciousness and transparency of these organisations and thereby the policies and tools for equal opportunities for women and men at local, regional and European level. One of the objectives of the W.IN.NET project has been to develop the networking of WRC: s in Europe, in order to support the implementation of equal opportunity policies and women's participation in regional and local development.

Expected outcome

Model for working in a European network of WRC

Definition of quality standards for efficacious actions by the WRC

Local dissemination and consulting services for management and marketing of WRC

Effective European Network of WRC as a partner for European institutions.

Thematic sub-networks

- 1.WRC Quality indicators and modelling
- 2. Women entrepreneurs
- 3. Territorial System on Gender Equality and local development
- 4. Women facing difficulties and social exclusion
- 5. Women and new technologies

Partnership

17 partners from 9 European countries Sweden (2), Italy (6), Spain (2), Greece (2), France (1), Hungary (1), Latvia (1), Lithuania (1)

W.IN.NET

The working models used and recommend in a WRC is **networking** – networking in different levels: local, regional and transnational context. The local and the regional network are important for women in a changing situation.

A Virtual office and portal has been a communication tool in the project, www.women.eu.com

A problem of definitions for the subject Women in the information society;

Discussing about the issue was first of all to find a common definition: decided not to focus only on IT (information technologies) but to consider the broader field of science, technologies, and IT itself.

Women and Technologies: a matter of gendered segregation

Partners-members from 5 countries, similar contexts made of:

lower percentage of girls choosing Science and Technology studies

Low presence of women in the technical jobs

difficulties in career's advancement for women working in the technical field

The main impacting factors;

Cultural factors and strong gendered stereotypes about a "natural" lack of ability and interest in women toward technologies have their impact on:

Girls and women choices

Schools and the training institutions

Organizations and enterprises in their recruitment methods.

Consequences for women;

Exclusion from sectors which are crucial in the economic development and are usually related to well paid jobs

Difficulties in taking full advantage of all the new communication media connected to IT and the web and to be autononomous in using them (also at the political level, see all the e-democracy issue)

Power unbalance

Some of the analysed best practices (1)

Sweden: Teknikan, a project of the National Labour Market Board

Creative and innovative multimedia tools and methods targeted at trainers and teacher to help women overcoming their sense of inadequacy while learning technical matters

New pedagogical approach based on "having fun" while learning

<u>www.teknikan.se</u> and <u>www.doris.nu</u> a WRC focusing on gender, technology and pedagogical tools for recruitment and guidance.

Some of the analysed best practices (2)

<u>Greece:</u> Eclectic Carnival, high tech international itinerant workshops for women: To exchange computer skills among women

To encourage women to crash computers and to put it all back together again.

Preferebly with an improved installation

to learn how to use "open source" softwares and technologies http://www.eclectictechcarnival.org/

Some of the analysed best practices (3)

Italy: Several projects were developed expecially within the C.I. Equal

Equal Portico: an on line multimedia resource centre with courses in digital video making, web radio and tv managing + couselling for women in the IT sector (www.porticodonne.it)

Equal A.Canto: support, counselling, training for women working in building yards. (http://www.raedes.org/acanto)

Some of the analysed best practices (4)

Spain:

"Tecnica" Equal Project

Promotion of women's entrepreneurship in the technical sectors

Expecially targeted at women with "weak" degrees, graduated immigrant women, non graduated women with technical skills.

Quality indicators for Women Resources Centres working with technology issues (1)

Objective: to increase the number of Women using technology

Activities: Information campaigns Preparation of seminars and training sessions; Facilitate the access to the computer

Indicators: number of women who receive this information; n° of information's session; n° of participants from different actors; n° of women coming to the Internet space of the WRC.....

Quality indicators for Women Resources Centres working with technology issues (2)

Objective: to increase the number of employment of Women on technological sector

Activities:

Consultancies to the enterprise for hiring more women; terms of references of a "gender agreement' in the field of recruitment; seminars and meeting to start up mentoring programmes; to develop mentoring programme

Quality indicators for Women Resources Centres working with technology issues (3)

Objective: To increase the number of Women choosing technological and science studies

Activities: Vocational/orientation activities in school (in all the education levels); counselling activity at all level; elaboration of informative materials for the family; meetings about counselling and career guidance; organizing meeting on this topic; to develop models for research and action plans; to develop models of co-operation.

Quality indicators for Women Resources Centres working with technology issues (4)

Objective: to increase the % of women who make careers in the field of new technology

Activities: seminars for women and young girls; seminars for local actors; seminars for counsellors and career guidance officers; career guidance and recruiting models

Last reflections

Through the group work we realised that it is crucial to strenghten interregional and international cooperation and to go on learning from each others, joining the existing networks on the issue of women and technology

It's important to address European Institutions to go on and to improve gender mainstreaming strategies and tools in the research field and in all employment's sectors

Virtual office for the European Association of WRC W.IN.NET EU 25

WINNET – a future European federation of WRC will establish and use a virtual tool to give WRC in the EU 25 member's states and candidate state access to a virtual networking tool.

The communication tool within a Future W.IN.NET EU 25 Association provides Women's Resource Centres (WRC) in the EU 25 Member States with a common basis for sharing information and knowledge within the subject of **Women in the Information Society.**

The virtual secretariat of the European Association of WRC, W.IN.NET in EU 25 will be a tool for communication and information of knowledge between the members in

the association. A meeting place for exchange of knowledge and experiences and other important services that will be of importance for women in women and new technology and other areas of interest. (see W.IN.NET portal and office below)

Conclusions for the future work wihin women and new technology:

- Establish knowledge and action for gender equal recruitment actions and models
- Networking
- Mentoring
- Gender sensitive pedagogic at all level in the education system
- A gender equal work organisation needs to be created togheter with actors within this field
- Increase knowledge and skill and cooperations
- The gender perspective needs to be integrated in pedagogic
- Career guidance and counselling, with a gender perspective is important
- Career counselling and guidance Online within the European Community
- Womens participation in all sectors of the labour market
- Train women
- DG research is important for the future work
- Women Resource Centres is important for the future work to increase womens participation within the area of concern

A actionplan with focus on new technology needs to take in consideration;

- To combat genderstereotypes and changes there is a need of to start early, from primary school education
- Fight gender discrimination
- How to put theory in practice for improving womens conditions
- Use more innovative methods of self reflection, even in private companies
- Change the model of educating girls and boys
- Develop a practical model to control the private situation
- More training programmes for women in ICT, oriented for labour market
- Formulate a lobby strategy at all levels in the society for the issue
- Exchange of good practices
- Career guidance and counselling with a integrates gender perspective
- Recrutiment models with a gender perspective to be used of organisations and private companies.

Position paper; From the Interreg 3 project W.IN.NET "Women and New Technology group.

Best regards

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