Subject: Invitation to a Conference on Women in Innovation for Sustainable and Gender Equal Growth in Baltic Sea Region, BSR

Date: October 4, 2016
Time: 09.00–16.30. Registration by latest 29 September, 2016, to g.jagodzinska@mfk.org.pl
Moderator: Dr. Ewa Ruminska Zimny, International Forum of Women in Science and Business, at Warsaw School of Economics, Poland

Objective and messages
- To present key messages of the Thematic Partnership Winnet BSR project “Women, innovation and sustainable growth in BSR”
- To discuss how to ensure equality of opportunities for women in the labour market in the context of Gender Equal and Sustainable economic growth
- To further analyse the Winnet Model Concept in BSR and ways in which WRCs could support women in tourism and creative sectors/ICT
- To identify the next steps in developing the Winnet Center of Excellence® in the Baltic Sea Region as a Model for Policy oriented Research on gender and Sustainable growth

PROGRAMME

09.00 Start and registration – coffee
09.30 Opening and Welcome. Professor Marzena Weresa, Dean, Collegium of the World Economy, Warsaw School of Economics (TBC)
09.45 Presentation of the Conference programme, dr. Ewa Ruminska Zimny, IWF
10.00 Presentation of the Thematic Partnership, Winnet BSR project, Britt-Marie S Torstensson, coordinator, Winnet Sweden
10.15 Key note address: Danuta Hübner, MEP EU Parliament (TBC)
10.30 Winnet Center of Excellence® in EUBSR, a Model for Policy oriented Research on Gender and Development, dr. Marta Hozer Kocmiel, Winnet Center of Excellence® in BSR
11.00 Panel 1: Women, innovation and entrepreneurship: what do we know from the WINNET Center of Excellence research
Moderator: dr. Marta Hozer Kocmiel
Presentation: Results of the pilot survey of women entrepreneurs in tourism and creative industries, professor Ewa Lisowska, (Poland),
Discussion: Winnet thematic partnership members from Estonia, Lithuania, Latvia and Sweden
12.00 Coffee break
12.20 Women and SMART specialisation, professor, Ewa Okon Horodyska, Jagiellonian University, Poland (TBC)
12.40 A Winnet Model for Sustainable and Gender Equal Growth in the EU Baltic Sea Region, a method for change? Britt-Marie S Torstensson, Winnet Sweden
13.00 Lunch
14.00 Panel 2: A Winnet Model and implementation of the EU Strategy for the Baltic Sea Region and Europe 2020-2030.
Moderator: dr. Ewa Ruminska Zimny
Participation: Winnet BSR thematic partnership members from Estonia, Lithuania, Latvia, Poland and Sweden
15.00 Panel 3: Building a Quadruple Helix Partnership in the Baltic Sea Region for Innovation, Gender for Growth
Moderator Brit-Marie S Torstensson
Participation: Winnet BRS thematic partnership members, policy and decision makers, SME, Winnet Center of Excellence® and Swedish Institute
16.00 Summing up and next steps, coffee will be served
16.30 Closing remarks